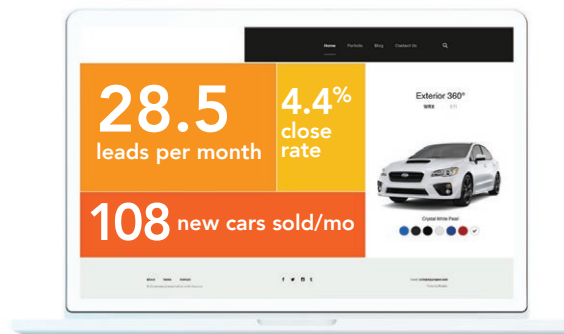


THE HIGHEST QUALITY LEADS COME DIRECTLY FROM A DEALERSHIPS WEBSITE

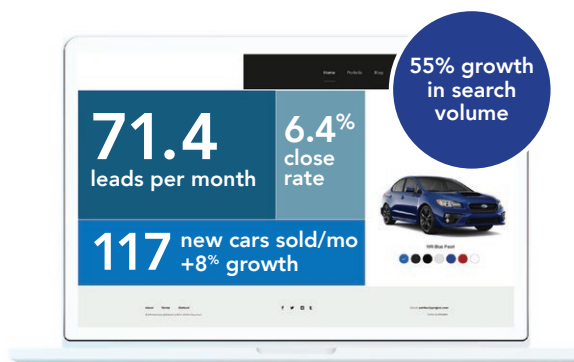
By successfully turning your website in to a lead engine, you accomplish:

- A reduced reliance on 3rd party lead providers
- Marketshare gains versus competitors when conquering tier 1 and tier 2 manufacture
- Lower cost per conversion on your leads

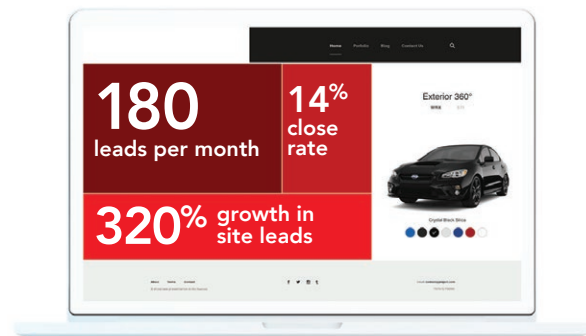
Cleveland Based Dealership Cased Study



BEFORE AO



6 MONTHS WITH AO



12 MONTHS WITH AO